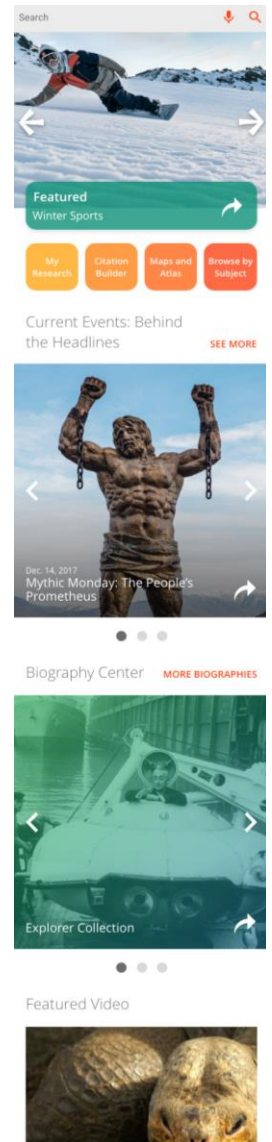


Our development plan for 2018 is packed with brand-new features, enhancements, and interface improvements to better serve schools and libraries. The World Book Team values our customers and demonstrates an ongoing commitment to product improvement that helps increase usage of our products.

2018 PRODUCT DEVELOPMENT ACTIVITY

- A full redesign of *World Book Student* to be more visually engaging and appealing to our users, and to align the interface with our other core products.
 - The new product will be fully mobile optimized and include brand-new features and functionality, including science projects, enhanced trivia quizzes, and a more robust and visible Educators section.
 - Enhancements will begin to roll out in Q1, starting with the homepage. To the right is a sneak peek of what it will look like on a mobile phone.
- New titles on *World Book eBooks*; the ability to create custom collections; more read-aloud and interactivities; and more metadata for each title, such as series title, Lexile level, AR level, interest level, and subject.
- Expansion of our existing integration with Google Drive to provide seamless integration with Google Classroom as well as Microsoft 365.
- Upgraded search engine with versatile search capabilities, improved relevancy, and predictive search as well as toggle functionality between content for young kids and comparable content for older students.
- More robust, integrated offering of lesson plans, Webquests, timelines, and Teaching with Documents.
- Revamped World Book Online Training Guide and super homepage with more descriptive content and materials for schools and libraries to get the most out of their World Book Online subscription.
- A major relaunch of our *Early World of Learning* site to significantly expand the content and add many more games, quizzes, videos, and images.



“Sharing #worldbookonline tools as... students work on research projects. So glad our district provides this awesome tool for our students!”

—@CDHSSPARTANS via Twitter

In 2017, World Book launched a brand-new eBook platform and upgraded many features with new enhancements and content. Some highlights:

2017 NEW AND ENHANCED FEATURE ROUNDUP

- Our new and improved **World Book eBooks platform and app** launched earlier this year with compatibility on all devices, read-aloud and word-by-word highlighting on many titles with more to come, interactivity, quizzes, games, and multimedia tools.
 - Users will continue to enjoy unlimited, 24/7 accessibility and simultaneous use of all 400+ titles available from World Book plus an additional 1,600 carefully curated titles through our strategic partnership with Project Gutenberg.
- **New content** added includes:
 - 1,375 **multimedia** across our databases, including new photos, illustrations and audio.
 - 656 **articles**, like Golden toad, Crowdsourcing, and Time travel.
 - More than 100 **World Book eBook proprietary titles**, including the following series: *A Timeline Of...*, *Natural Marvels*, *Famous Myths and Legends of the World*, and *Out of This World*.
 - 63 **Timelines**, including Women in Space, History of the Vikings, and Tour de France.
 - 32 additions to the **Today in History** feature on *World Book Advanced*.
 - More than a dozen **Webquests**, including Thanksgiving Day, Dia de los muertos, and Research Skills: Using the World Book database.
 - More than 2,000 **new primary sources** on *World Book Advanced* through an ongoing partnership with EBSCO.



“What to do when your library doesn’t have a book a student needs for research? Show them how to find great up to date info from #worldbookonline!”

–@CDHSSPARTANS via Twitter

- All World Book Online products now have integration with **Google Drive**, giving customers the ability to save World Book content to a personal Google account to share and collaborate.
- We’ve added an updated **text-to-speech tool** for all articles found on World Book Online that works seamlessly with all modern browsers, and added more than 20 additional languages for **translating World Book Kids** articles, making the total number of languages 103.
- Our **Behind the Headlines** team wrapped up another year covering current events and completed its bonus Mythic Monday feature. The new bonus topic of 2018 will be **languages of the world**, as communication, particularly across different cultures, is key to understanding the world around us.

- World Book Online has moved from the HTTP protocol to the **HTTPS protocol** to ensure better protection for user data, and an even more secure web browsing experience for our customers.
- **MLA citations** at the bottom of articles have been updated to reflect the MLA Handbook 8th edition.

“Great homework and study resource - #worldbookonline is free for library members to use at the library or at home.”

—@CECLibraries via Twitter

- **Multi-Level usage reports** have been reformatted to be much clearer and are now sent via email within 15 minutes of the request. In addition, users can now select a month or range of months for the usage on their multi-level usage report and pull day-wise usage as well.
- The **categories on World Book Timelines** have been reorganized and standardized so the grouping is more intuitive for our 625+ prebuilt timelines.
- More Australian cities can now be found while exploring the **Interactive Maps** feature on *World Book Kids*.

WELCOME NEW WORLD BOOK CUSTOMERS!

- We would like to extend a warm welcome to **238 NEW digital customers** who have subscribed to World Book Online this year for the **first time**.
- If you haven't already, check out our [World Book Digital Catalog](#) online, which comes complete with digital videos of some of our most popular products, including [an overview video of World Book Online](#).
- Our [Training Guide](#) includes descriptions of each product and feature of World Book Online, video tutorials, MARC records, and bonus materials, including bookmarks, fliers, and posters.
- Our social media channels are a great way to see what fellow subscribers are asking or saying about World Book. We post tips and tricks, new content pieces, fun pictures, and updates from the home office, so please “like” or “follow” us on social media, and encourage your colleagues to do the same.



Have comments/suggestions? We'd love to hear from you. Email us at digitalproducts@worldbook.com anytime.

For questions regarding your account or for information on special promotions, you can contact your dedicated World Book Educational Sales Representative at 800-975-3250 (US) or 800-837-5365 (Canada).